



Contact: Kurt Praschak
973.992-7800, x. 289
kpraschak@successcomgroup.com

Kinedyne Introduces New, Improved Winch Design

One-Piece Cast Mandrel provides enhanced durability and improved performance over the life of the winch

BRANCHBURG, NJ (March 25, 2010) – Recent investments in new manufacturing capabilities make it possible for Kinedyne to introduce a new winch design that includes a cast mandrel, engineered to meet the most demanding load securement applications faced by drivers on the road.

The new winch features a one-piece mandrel, made of cast steel, with an improved web slot radius that significantly decreases cutting and abrasion on webbing. The mandrel cap holes, designed to receive the winch bar tip, are more resistant to “egging” or elongation over time, offering improved safety for the winch bar operator. The new winch outperforms the stated Working Load Limit rating in Kinedyne’s laboratory tests, thus extending the three-to-one safety margin recognized as the industry standard.

“We’ve invested heavily in this project and the end result is a stronger, safer, and longer-lasting winch,” says Larry Harrison, Vice President of Sales and Marketing for Kinedyne Corporation, a worldwide leader in cargo-control products. “We made these upgrades without adding any substantial cost to the product so customers will now get a better product at a competitive price. In fact, we’re so confident in our new winch that we’re offering the industry’s first three-year warranty on all Kinedyne cast mandrel winches.”

The new winch - along with other Kinedyne products - will be on display in the company’s booth (#22035) at the Mid-America Trucking Show held from March 25 to 27 in Louisville, at the Kentucky Expo Center.

► **Note to editor:** High resolution, downloadable images of the Kinedyne winch are available at <http://tinyurl.com/CastMandrel-Winch>

About Kinedyne Corporation

Founded in 1968, Kinedyne Corporation is the world leader in manufacturing and distributing cargo control products for the transportation industry. The company maintains the top market share in several industry sectors through the development and engineering of a high-quality product offering, which features more than 5,000 items, including multiple patented products. Kinedyne products service users that include OEM’s, fleet operators and independent owner/operators. The company serves several markets including Heavy Duty Trucking, Government & Military, Farm & Agricultural, Moving & Storage, Automotive and Recreational Vehicles.

-more-

Kinedyne Winch Design / Page 2

Headquartered in Branchburg, NJ, the company operates facilities in Lawrence, KS, Prattville, AL, and Reno, NV. In addition, it is the parent company for a worldwide operations group including Kinedyne Canada Ltd. (Canada) and Nantong Kinedyne Ltd. (China), and its affiliate Sistemas Kinedyne, S.A. (Mexico).

More information on Kinedyne is available at www.kinedyne.com and on the company's YouTube channel, www.youtube.com/kinedynecorporation.

###