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Kinedyne Appoints New U.S. Sales Director

Michael Hauer will supervise all sales activities for NJ-based market leader in cargo control products

BRANCBURG, NJ (July 1, 2010) – Kinedyne Corporation has appointed Michael Hauer as its United States Sales Director, effective July 1. In this role, Hauer will oversee all the New Jersey-based company's day-to-day sales and marketing activities within the U.S. for the Retail, OEM, and Aftermarket Parts sectors.

Immediately prior to joining Kinedyne – the world leader in cargo control products for the trucking and transport industry – Hauer was a Director of Sales for Wabash National Corporation's Duraplate Products Group in Lafayette, IN, and a Regional Director for New Trailer Sales. Previously, he held a Director of Sales position with Cleveland, OH-based Stanley Works, a global supplier of tools, hardware, and assembly systems.

During the course of Hauer's career at Stanley, he compiled an impressive record of sales achievements, including the Chairman's Award, and was a member of the prestigious President's Club. He directed the company's sales activities throughout the Americas, as well as in Australia, Japan, and South Korea.

"Michael's extensive and varied background in a number of global markets makes me confident he will have a dramatic impact on our sales goals," says Larry Harrison, Kinedyne's Vice President of Sales and Marketing. "His experience in strategic sales management, culture-based program selling, and brand awareness, plus his professional presence and engineering background will only serve to enhance our current level of success."

A graduate of Kettering University (Flint, MI) with a degree in Mechanical Engineering, Hauer's educational background provides him a particularly strong understanding of the technical aspects of Kinedyne's broad product line, and will position him to be instrumental in the company's global product development efforts.

Note: A high-resolution, digital image of Hauer is available at the following link: <http://tinyurl.com/2g4I9cc>

About Kinedyne Corporation

Founded in 1968, Kinedyne Corporation is the world leader in manufacturing and distributing cargo control products for the transportation industry. The company maintains the top market share in several industry sectors through the development and engineering of a high-quality product offering, which features more than 5,000 items, including multiple patented products. Kinedyne products service users that include OEM's, fleet operators and independent owner/operators. The company serves several markets including Heavy Duty Trucking, Government & Military, Farm & Agricultural, Moving & Storage, Automotive and Recreational Vehicles.

Headquartered in Branchburg, NJ, the company operates facilities in Lawrence, KS, Prattville, AL, and Reno, NV. In addition, it is the parent company for a worldwide operations group including Kinedyne Canada Limited (Canada) and Nantong Kinedyne Ltd. (China), and its affiliate Sistemas Kinedyne, S.A. (Mexico).

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