

Contact: Kurt Praschak
973.992-7800, x.289
kpraschak@successcomgroup.com

Innovative StrapPak™ unveiled by Kinedyne Corporation

Safely, effectively secures loose end of ratchet straps, up to 30 feet in length



Picture available at <http://tinyurl.com/strappak>

Video available at <http://www.youtube.com/watch?v=UPE5DubBJp4>

LOUISVILLE, KY (March 19, 2009) – Bag it, don't drag it.

Kinedyne Corporation recently introduced StrapPak™ – an innovative accessory designed to help effectively secure the loose end – up to 30 feet in length – of a ratchet strap.

“StrapPak is a quick, easy way to secure ratchet straps – it provides a simple solution to an age old problem,” explains Jim Calico, Kinedyne’s vice president of sales and marketing. “By bringing StrapPak to the market, Kinedyne once again proves there’s no challenge facing fleet operators and truck drivers that our company cannot address.”

StrapPak is a bright, orange mesh bag that attaches directly to the fixed-end of a ratchet strap. The product was designed with flatbed and utility trailers in mind. It is an ideal solution for a wide range of users including truckers, contractors, and recreational vehicle owners.

StrapPak can be purchased preassembled, on a standard two-inch ratchet strap. The aftermarket version can easily be retrofitted as an accessory to most straps already in service.

"In addition to its primary purpose – securing the loose end of straps -- StrapPak has another value," Calico adds. "It's actually the perfect tool for storing and organizing straps when they are not in use."

Prior to the development of StrapPak, truck drivers typically used duct tape or cable ties to secure excess webbing on ratchet straps, costing both time and money. In the end, these various types of jerry-rigging were not effective ways to secure the loose end of the strap.

StrapPak can be ordered by contacting Kinedyne's Customer Service Center, at 1-800-848-6057, or by visiting the company's Web site, www.kinedyne.com. Product demonstration videos are available on Kinedyne's YouTube channel, <http://www.youtube.com/kinedynecorporation>.

About Kinedyne Corporation

Kinedyne Corporation manufactures and distributes products for the cargo control industry. Its primary sales focus is on the Heavy Duty Trucking industry serviced exclusively through an established Aftermarket Parts Distributor network. Its End User base includes OEM's and Fleet Operators ranging in size from small independents up to multinational companies.

During the course of four decades, Kinedyne has evolved from a single facility in central New Jersey – with two employees – to an international organization with facilities in four different countries. As a vertically integrated manufacturer, Kinedyne's capabilities include synthetic web production, roll forming, powder coating, and fabrication of strap assemblies. Kinedyne Corporation is the parent company for a worldwide operations group that includes Kinedyne Canada Ltd. (Canada) and Kinedyne Ltd. (China), and an affiliation with Sistemas Kinedyne, S.A. (Mexico).

Kinedyne is recognized as the market share leader in its core market segment. Additional markets for the company's products include Commercial Trailers, Farm & Agricultural Supply, Moving & Storage, Recreational Vehicle Tie-Downs and many other markets. The company's product line includes items for both Flatbed and Interior Van fleet operators. Its efforts in Engineering, Quality and Product Development have contributed to a product offering of more than 5,000 items, including several patented products.

More information Kinedyne is available at its Web site, www.kinedyne.com. Product demonstration videos are available at the company's YouTube channel, www.youtube.com/kinedynecorporation.

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