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Kinedyne Corporation Supports Global Initiatives

Company announces new North America sales, operations structure

BRANCHBURG, NJ (February 24, 2010) – Kinedyne – a world leader in cargo control products – announced several organizational changes in an effort to support ongoing enhancements to the company's sales and operations teams. These changes will position the company to leverage its global initiatives in the areas of product and policy standardization, the launch of an integrated ERP system, and the marketing of expanded capabilities afforded by their new state of the art manufacturing facility.

"Kinedyne is committed to being a Best-in-Class supplier of cargo control products," explains James Klausmann II, Kinedyne's Executive Vice President. "The combined strength of our world class sales force and our state-of-the-art manufacturing capabilities will help solidify our ongoing commitment to provide the best overall value to our customers. We are changing the way we look at geographic borders and putting the infrastructure in place we will need to support each facility, regardless of its location around the world."

In order to capitalize on these assets, Kinedyne announced today the appointment of Larry Harrison to the position of Vice President of Sales and Marketing for Kinedyne Corporation. Since he joined the Kinedyne team in 2001, first in the role of General Manager and then as President of Kinedyne Canada, Harrison has been instrumental in turning the Canadian operation into the leading manufacturer and distributor of cargo control products in the region. Harrison's expanded role includes overseeing all of Kinedyne's global sales initiatives, developing new markets, and implementing a unified strategic approach to the company's marketing activities.

(more)

North America structure (cont)

"I'm proud to be a part of Kinedyne's next chapter," says Harrison. "We are enhancing the infrastructure that supports each of our facilities with the goal to expand on our reputation in the marketplace for supplying premium products, world class service, and operational efficiency."

Concurrent with Harrison's appointment, the company announced that Steve Atzeni has been appointed Vice President of Operations for North America. Atzeni has been with Kinedyne for 22 years, with his most recent responsibilities focused on oversight of operations at Kinedyne's New Jersey, Alabama and Kansas locations, as well as all Government and Military contracts. In addition, Romolo DiVito has been appointed to the position of General Manager of Kinedyne Canada and he will report directly to Atzeni as part of the new organizational structure.

About Kinedyne Corporation

Founded in 1968, Kinedyne Corporation is the world leader in manufacturing and distributing cargo control products for the transportation industry. The company leads the market in several segments through its development and engineering of a high-quality product offering, which includes more than 5,000 standard and custom items and several patented products. Its products service users within a wide variety of capacities, including: heavy duty trucking, interior van and flatbed trailer OEMs and fleet operators, independent owner operators, commercial trailers, farm & agricultural, moving & storage, and recreational vehicles.

Headquartered in Branchburg, NJ, Kinedyne operates facilities in Lawrence, KS, Prattville, AL, and Reno, NV. In addition, it is the parent company for a worldwide operations group – Kinedyne Canada Ltd. (Canada) and Nantong Kinedyne Ltd. (China), and an affiliation with Sistemas Kinedyne, S.A. (Mexico).

More information on Kinedyne is available at www.kinedyne.com and on the company's YouTube channel, www.youtube.com/kinedynecorporation.

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